

Alain Pittet new Executive Director International Business Development.

Rome 18 July 2018 – Ega, Italian leader in the creation and organisation of events and congresses, is happy to announce the arrival of **Alain Pittet as Executive Director** to advise and support them in their next level of internationalisation. From the **new branch in Switzerland**, Alain will lead a working group dedicated to the development of the international association congress business including association consultancy to help scientific communities to develop and grow.

Claudia Maria Golinelli, Vice President and CEO of Ega says: “I am very happy that Alain will be part of our team. With his experience and his managerial skills united to Ega’s international reputation and best practices, associations will be able to count on an innovative and reliable partner.” Ega is a family company which is planning the future with the entry of **Gaetano Maria Dieni** who is representing the third generation and the protagonist of this strategic decision.

Alain Pittet (56), former council member of IAPCO (International Association Professional Congress Organisers), is an international manager well-known and respected in the industry. He led Congrex Switzerland for 9 years with whom he achieved many successes, after his 16-year career at the MCH Group in Basel as Director Trade Shows and Exhibitions.

Who is Ega – Worldwide Congresses & Events

Founded in 1965 by Emma and Cristina Aru, pioneers of the Italian Congress Industry, Ega is highly specialised in institutional and governmental meetings, international association conferences and corporate as well as public events. Today Ega, is led by Claudia Maria Golinelli, ordinary professor of event management at the University of Rome Tor Vergata. A team of more than 30 meeting professionals with multi-years’ experience have all the passion to organise memorable events. The continuous training certified by IAPCO, the international dimension constituted by the INCON membership with a presence in 93 cities all around the world and the propensity to listen to the needs of the clients and the innovative spirit make Ega an outstanding partner for any kind of event. Recent highlights of Ega’s long-standing company history are the EXPO 2015 in Milan, the G7 Conference last year in Taormina and the organisation of the World Congress WAIMH 2018 in Rome.

[Download Press Kit \(Logo Ega, Picture Alain Pittet, Welcome picture Pittet\)](#)

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